



European Visual Artists

SUPPORTS *HUMAN* VISUAL ARTISTS



The importance of prior consent

AI thrives on the works created by artists without their consent.

AI-generated art would not exist without the work of real artists.

Prior consent and remuneration for the use of works and their derivatives is vital.



Some transparency in the obscurity

It is hard to see in the dark, but transparency obligations enable artists to see through the use and abuse of their works, and people to discern AI from the unique human artistry.



Strike the (fundamental) right balance

Copyright is a fundamental right to property enshrined in the Universal Declaration of Human Rights. Any use of a work without prior consent of the author or without compensation is a violation of the fundamental right to property.



www.eartists.org

Stop the **free** use

Every time a **work is used for free**, an artist misses an income opportunity. Existing exceptions to copyright for Text and Data mining should not extend to AI uses whether such uses are commercial or not.



Let's find a **solution** together!

Licensing solutions via **Collective Management Organisations** is in our view an effective way to facilitate the legal protection, fair remuneration and proper recognition of artists with regard to AI uses.

Go **humans!**

AI can extraordinarily expand human creativity.

However, **it should be a tool in the hands of human visual artists**, and regulation of AI must first and foremost support their unique and distinctive imaginations.



WE STAND FOR HUMAN-CENTRED AI.

WE STAND FOR HUMAN VISUAL ARTISTS.